



**PPRI**

Pharmaceutical Pricing and  
Reimbursement Information

## CZECH REPUBLIC

### Rational use of medicines in the in- and out-patient sector

#### Educational strategies:

- ⇒ Workshops and seminars for healthcare professionals in clinical trials and pharmacovigilance area.
- ⇒ Printed materials as a support of report of adverse reaction.
- ⇒ Separate website for the general public including information about medicinal products (database of medicinal product), database of pharmacies and clinical trials, bulletin and e-mail news, facebook profil etc.
- ⇒ Workshops for patient associations.
- ⇒ Book called Stories of the medicinal products, in printed and electronic version for general public.
- ⇒ Campaign about counterfeits incl. website [www.nebezpecneleky.cz](http://www.nebezpecneleky.cz) video spots and facebook profil.

#### Managerial strategies:

- ⇒ Database of medicinal products incl. information about ex-factory price, reimbursement, legal status, PIL and SPC and more.
- ⇒ Bulletins for healthcare professionals – Pharmacotherapeutic information and Information about adverse reactions.
- ⇒ Information system for pharmacies about rapid alerts.
- ⇒ E-mail news with information about medicine products.
- ⇒ Guidelines for healthcare professionals.

Strategies  
to improve  
use of  
medicines

#### Economic strategies:

- ⇒ Information about maximum co-payment for the final consumer.
- ⇒ Dispensing fee 30 CZK (approx. €1.2)
- ⇒ Co-payment limit at 2.500-5.000 CZK (approx. €100-200)
- ⇒ Market information - how many DDDs/ATC wholesalers have delivered to pharmacies, healthcare institutions and vendors and which products are on the market.
- ⇒ Budget limits for healthcare providers.

#### Regulatory strategies:

- ⇒ Regulation of promotional activities (promotion of Rx products is prohibited)
- ⇒ Database of medicinal products incl. legal status, OTC limits or limits for reimbursement.
- ⇒ According to national or EU law - guidelines for healthcare professionals, pharmacy companies or wholesalers.
- ⇒ Main information result from the control in pharmacies or healthcare institutions.
- ⇒ Faster market entry for generics.

#### Evaluations of the measures:

Decrease of the medicinal product with pseudoephedrine rate of 80 % in the last 4 years due to implementation of the limits for dispensing (OTC switch to OTC with limit).